

# RUE MCKENZIE HERBERT

## EDUCATION

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1986	University of South Florida <i>M.A. Library and Information Science</i>	Tampa
1982	University of South Florida <i>M.A. Humanities</i>	
1974	University of South Florida <i>B.A. Anthropology/Sociology</i>	

## PROFESSIONAL EXPERIENCE

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June 2005-present University of South Florida Library System, Technology and Technical Services

*Coordinator of Media Collections*

- Coordinate the acquisition and development of the Tampa Library media collection. Monitor acquisitions and replacements budgets. Research and promote incorporation of emerging formats and technologies.
- Work with faculty to provide specific research and curriculum media materials support, and provide instructional assistance in the identification and use of media materials.
- Perform original and complex copy cataloging and related operations for media materials, while monitoring national and international sources for issues pertaining to media cataloging and collection development.

1997- June 2005 University of South Florida, Tampa Library Media Resources (formerly Library Media Center)

*Department Head*

- Provided supervision, support and assistance in all areas of the Library Media Resources (LMR), including Circulation, Reserves, Multi-Media Lab and Classrooms, Physical Processing.
- Coordinated the selection, acquisition, and development of the LMR materials collection. Researched and recommended the purchase of new, and the enhancement of existing, media facilities and services.
- Provided reference/instructional assistance to LMR patrons. Provided formal subject specific and general reference lectures as well as general tours of the LMR. Assisted with general library tours and demonstrations.
- Coordinated the production and dissemination of LMR information and materials, including in-house and on-line resources.

1990-1997 University of South Florida, Tampa Library Media Center  
*Public Services Librarian*

- Supervised the Public Services areas and staff of the Library Media Center, including Circulation, Research AV Lab and Production Room.
- Provided formal subject specific and general reference lectures as well as general orientation tours of the LMC.
- Provided Collection Development research and communication for the University community, and recommended new media facilities.

## PUBLICATIONS/RESEARCH AND CREATIVE ACTIVITIES

“A Notable Experience: The Selection Process for the ALA Video Round Table Notable Videos for Adults Annual List.”

*MC Journal: The Journal of Academic Media Librarianship*, Vol. 8 (1), Summer 2001. <http://wings.buffalo.edu/publications/mcjrnl>

The following media reviews are available through the ***Educational Media Reviews Online*** database <http://libweb.lib.buffalo.edu/emro/search.html> (formerly ***MC Journal*** online AV Review Database)

*Domestic Differences. A Film by Matty Kaufman, 1996.*  
*Shtetl, 1995.*

*Osaka Story, 1994.*

*Through a Glass, Lightly, 1994.*

*Impressionism to the 20<sup>th</sup> Century, 1996.*

*Paul Cezanne: A Life in Provence, 1996.*

*Home Place: Exploring Human Ecology with J. Stan Rowe, 1996.*

*Tess of the D'Urbervilles: A Critical Guide to the Novel, 1997.*

*Have You Heard the Word?, 1995.*

*The War Poets, 1993.*

*John Livingston: The Natural History of a Point of View, 1997.*

*Schumann's Lost Romance, 1996.*

*A Taste of Shakespeare: Romeo and Juliet, 1997.*

*Living in Russia Today, 1998.*

*I Have a Dream: The Nature of Great Speaking, 1994.*

*The Petticoat Expeditions, 1997.*

*Words Like Blades: The Life and Work of Emily Dickinson, 1998.*

*Piaget's Developmental Theory: An Overview, 1989.*

*Using What We Know: Applying Piaget's Developmental Theory to Primary Classrooms, 1991.*

*Piaget's Developmental Theory: Concrete Operations, 1994.*

*Picturing a People: George Johnston, Tlingit Photographer, 1997.*

*The Dark Side of the Moon, 1997.*

*Subdivide and Conquer: A Modern Western, 1999.*

*Beyond Diagnosis: Our Journeys with Breast Cancer, 1999.*

*Kestrel's Eye, 1998.*

*Zona Gale: Her Life and Writings (title on container: Zona Gale: 1874-1938), 1988.*

*Ethel Kvalheim, Rosemaler, 1992.*

*Audrey Handler, Glass Artist, 1995.*

*The Origin of Species: An Illustrated Guide, 1998.*

*U.S.: Human Rights on Stage, 1997?*

*A Crack in the Pavement, 2000*

*Children with Disabilities in Special Education, 1994*

*Going to School ~ Ir a la Escuela, 2001*

*Words Like Blades: The Life and Work of Emily Dickinson, 1998*

Educational Media Reviews Online, continued:

*Refrigerator Mothers, 2002*

*Mai's America, 2001*

*Unlocking the Heart of Adoption, 2003*

*Biomimicry: Learning from Nature, 2003*

*The Adventure of English: 500 A.D. to 2000 A.D., 2003*

*The Lost Boys...Apartheid's Legacy, 2003*

*The Passion of Maria Elena, 2003*

*Story of a Beautiful Country, 2004*

Bibliographies on the Web:

“Latin American and Caribbean Studies Videocassettes”

<http://www.lib.usf.edu/tampa/mr/lacs.html>

“Shakespeare Productions”

<http://www.lib.usf.edu/tampa/mr/will1.html>

“Shakespeare Research Materials”

<http://www.lib.usf.edu/tampa/mr/will2.html>

## **SERVICE ACTIVITIES**

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### **Selected Library Service**

2003-present Member, Collection Development Advisory Committee

2003-present Member, Tampa Library Assessment Committee

2001(chair) and 2000(member) Librarian Merit Pay/Peer Review Committee

2001-2003 Member and Scribe, Web Advisory Committee

2000-2002 Chair, Librarian Market Equity Committee

2000-2002 Member, Outcomes Assessment Group

1999-2002 Co-coordinator, Library Institutional Effectiveness

1997-2001 Member, Digitization Project Group

1997 and 1998 Chair, Librarian Promotion Committee

1995-1997 Member, Library WWW Planning Group

1995 Member, Library Faculty Salary Compression/Inversion Task Force

### **Selected Library Search Committees:**

Tampa Library Director, 2002

Reference Librarian, 2000 and 1998

### **University Service**

2004; 2005 Area Representative, USF Faculty & Staff Charitable Campaign

1999-2002 Library Representative, USF Institutional Effectiveness Committee

1997 Library Representative, USF Faculty Market Equity Committee

1997-1999 Member, USF Instructional Technology Council  
(1999, Member, Classroom Scheduling Task Force)

1993-1996 Member, USF Student Financial Aid Committee

1993 and 1994 Volunteer, Annual Faculty/Staff Picnic

1992 and 1993 Library Representative, USF United Way Campaign

1992 Group Facilitator, 1992 Suncoast Young Authors Conference

### **Public Service**

2001 Researched and prepared a bibliography of educational resource materials for the Traditional Appalachian Musical Heritage Association to be included in a grant application submitted to the Tennessee Arts Commission.

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## **PROFESSIONAL MEMBERSHIPS AND ACTIVITIES**

### **Florida Library Association (FLA)**

Membership:

Member of FLA and FLA Media Services in Libraries Interest Group.

Activities:

2005/2006 Co-Chair, Media Services Group. Planned 2006 Annual FLA Conference Programs.

2002; 2003; 2004; 2005 Presented discussion/viewing of current "ALA-VRT Notable Videos for Adults" at the Annual FLA Conference.

2000/2001 Chair, Media Services Group. Planned 2001 Annual FLA Conference Program; presented discussion/viewing of "ALA-VRT Notable Videos for Adults".

1996/1997 Chair, Media Services Group. Planned 1997 Annual FLA Conference Program; produced Spring Newsletter.

1995 Presentation—Annual FLA Conference, Audiovisuals in Libraries Caucus Table Topic Discussion on "Media Collection Development".

### **American Library Association (ALA)**

#### Membership:

Member of ALA and ALA Video Round Table (VRT).

#### Activities:

2002/04 Chair, Notable Videos for Adults Selection Committee

2000/04 Member, Notable Videos for Adults Selection Committee

2001-2002 Member, Ad Hoc team preparing awards proposal for VRT Distinguished Service Award

### **Florida Association for Media in Education (FAME)**

#### Activities:

1991 Presentation—Annual Conference, “Resource Sharing: Multi-curricular Ideas for the American Short Story”

### **HONORS AND AWARDS**

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1991 University of South Florida Outstanding Service Award

1982 Phi Kappa Phi Honor Society

1974 Lambda Alpha, National Honor Society for Anthropology

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