The University of South Florida Library has had a tremendous year of accomplishment and played an essential role in fulfilling our most important mission: the success of USF students. The library is meeting the needs of today’s students with information access that is increasingly digital and mobile-friendly as well as a new digital multimedia studio that facilitates 21st-Century class assignments, all while building the essential information literacy skills that students will use throughout their college careers and beyond.

More than 2.25 million visits to the library means that in 2012-13 our library is more than twice as busy as it was just a decade ago. Furthermore, we are helping students bridge the digital divide with almost 33,000 laptop checkouts and nearly 6,000 iPad checkouts. In the past year, almost 9,000 students were reached through library instruction in areas such as research skills and information literacy and through more than 1,000 one-on-one research consultations.

As a Top 50 research university, USF has emphasized the importance of undergraduate research as an essential component in experiential education. The USF Library has taken a lead on this significant initiative and continues to make great advances in connecting academic coursework with scholarly resources the libraries provide when students conduct research. The Library GURU program now connects seven library- and research-savvy undergraduate students to their classmates in a peer-to-peer outreach program. Open Access Week, which promotes free access to research without publisher fees, showcases USF’s leadership in the movement to improve access to resources.

USF is deeply committed to student success, and continues to support that goal through the one-of-a-kind SMART Lab and the very popular Learning Commons. These centers provide students with the latest high-tech tools to reinforce what they are learning in the classroom, with a particular focus on the most effective ways of teaching math and other STEM subjects.

Thank you to everyone who has played a role in building a great library that continues to look for new avenues to meet our students’ needs. Their success is a testament to the importance of your hard work and dedication.

JUDY GENSHAFT
President, University of South Florida System
**From the Provost**

Human endeavor of many kinds, including education, research, invention, business, and leisure, has always depended on access to information, what other people have known or said, and for many centuries libraries have been the repositories for holding and transmitting this knowledge.

In an increasingly digital world, there are some who would argue that libraries are becoming obsolete. They fail to recognize that, even in the 21st century, libraries and the professionals who maintain them remain pivotal in encouraging informed social, cultural, and political involvement, helping users learn how to become advocates not only for themselves but also their communities. And in today’s globally competitive, knowledge-based economy, the nation’s economic strength depends more than ever on a literate populace capable of making important decisions about issues as diverse as human and civil rights, health care, poverty, privacy, food security, alternative energy, and climate change.

At USF, the Library is still today the centerpiece of our academic community, providing students and faculty alike with an attractive and comfortable place to gather, explore, interact, and imagine. Although, with the recent integration of the Science, Math, and Research Technology (SMART) Lab, expansion of the popular Learning Commons, and addition of a new Job Shop, it is a far different resource than it was just a few years ago.

Indeed, because of these timely investments, the Library is better prepared than ever to assist faculty in both their research productivity and teaching, as well as to support students’ ability to do well in internships, obtain marketable skills, secure job placements, earn higher salaries, or gain acceptance to graduate/professional schools. As a result, it continues to be a vital part of the university’s efforts to demonstrate important institutional outcomes — including student enrollment and retention, student achievement, student engagement, and graduation rates — all of great interest to Florida’s government executives and legislative leaders in this new age of performance-based funding for public higher education.

Far from being a place of dwindling relevance, the USF Library is, instead, increasingly consequential in terms of training students in the critical area of information literacy as well as the redefining of teaching, learning, and social spaces on campus. In the future, we will continue to make appropriate investments in the Library not only to preserve its central role in the life and vitality of our campus, but also to promote its ongoing growth as an indispensable reservoir and resource of knowledge.

Again I congratulate Dean Bill Garrison and his team on the conclusion of another busy and successful year, and reaffirm my confidence that moving forward, the Library’s plans and activities will continue to advance USF’s strategic priorities of student success; integrated, interdisciplinary inquiry; research and innovation; community engagement; and global impact.

RALPH C. WILCOX
Provost & Executive Vice President,
University of South Florida
Message from the Dean

At the start of the fall semester, the USF Tampa Library hours were slated for reduction from the 24-hour, 5-day-a-week schedule normally in effect during the spring and fall academic terms, due to University spending reductions. USF students wasted no time in passionately demonstrating their support for the overnight hours, even involving the local and national media. Student Government and Academic Affairs worked together to devise a solution that permitted us to remain open overnight, much to our delight. However, the USF Libraries are being asked to continue to reduce spending, just as other areas of the University are. 2014 will see the Libraries continue a close examination of our priorities in order to plan for additional spending reductions.

But the news for 2014 isn’t all bad. Thanks to the allocation of Capital Improvement Trust Fund monies, the USF Tampa Library’s first floor will be renovated, increasing the number of computers available and modernizing and expanding the most in-demand seating area in the building. Following on the heels of our successful new Digital Learning Studio in the second floor Learning Commons, the renovated first floor space will offer several clusters of dedicated multimedia computer workstations for students whose assignments may include graphics, video, audio, and other non-text elements.

Our USF Tampa Library faculty and staff have devoted themselves this year to the library’s portion of the University’s standard decennial reaccreditation process by the Southern Association of Colleges and Schools. This exercise gives us a chance to assess our progress on a larger scale, reviewing trends over time. For example, we continue to see the number of people that come into the USF Tampa Library each day increase. 10 years ago the library saw a little more than 3,000 visits a day. In the 2012-2013 academic year, the average daily traffic count was over 6,200 – more than double what it was ten years ago – and 70% of that increase took place in just the past five years. A perennial favorite study spot, the library has been occupied at a rate that is 125% of its seating capacity during peak study times.

In the spring of 2013, after many years of service to the USF Libraries, Director of Special and Digital Collections Mark Greenberg left to take a position with Western Washington University. At the time of his departure, the Libraries were in the fortunate position of having a highly capable and well-qualified Special and Digital Collections Operations Manager in Matt Knight (more about Matt on page 10), who moved up into a Coordinator role upon Mark’s departure. Under Matt’s leadership, relationships with faculty, donors, and the broader USF community have been reinvigorated. Partnerships are thriving. And in the past year, we have seen triple the student usage of Special Collections of any previous year. If you have not had the opportunity to meet Matt, please stop by and say hello next time you chance to visit the USF Tampa Library.

We look forward to continued success in the new year.

William A. Garrison
Dean, University of South Florida Libraries
Academic Services

RETURN OF THE LIBRARY GURUS

Last year, the USF Tampa Library piloted a peer reference and research help service: the Library GURU program (Guides for Uncovering library Resources at USF). The GURUs, trained undergraduate researchers who help students find and access resources, work in tandem with librarians and staff to provide basic reference and referral assistance from the Library Services desk. As a result of the first year’s success, the program was expanded for the 2013-2014 academic year. Seven GURUs were selected to participate. In addition to complementing the research experience within the Library building, broad outreach efforts leverage the GURUs’ existing connections with university programs and clubs, allowing the library to have a presence with living and learning communities and student organizations.

MOBILE AND RESPONSIVE HYBRID WEBSITE

The USF Libraries website receives approximately 6,000 visits per month from users on a mobile device. While the main website was designed from the start to function on all major devices, many website visitors arriving on a smart phone or other mobile device are looking for specific information such as library hours, phone numbers, and other essentials. The Library’s web team set about determining the information that is most commonly sought by mobile visitors to the website, prototyped a mobile home page with crisp, easy-to-read text, and conducted user testing in order to refine the design. All other pages on the site were optimized for reading and use on mobile devices as well. The result is a mobile website experience that is friendly and easy to use.

NEW SERVICES FOR LIBRARY PATRONS

PRONTO Document Delivery is now available to USF graduate students. Formerly only available to faculty in an expanded form, this service now provides graduate students with scans of book chapters and articles held in print at the USF Tampa Library. The new service saw hundreds of users in its first couple of months.

Text alerts for due dates are now available to library patrons via the library catalog. Initial registrations for the alerts reflected enthusiasm for this sought-after service.

Shelf Service is the name of a new book and media retrieval service for USF students, especially helpful for commuter and working students. In its first several months, hundreds of requests were fulfilled.
Research Initiatives

Environmental Sustainability & GIS

One of the hosted services that the USF Tampa Library offers USF and partner researchers, the Geoportal and Data Repository (Geoportal) saw significant growth in 2013, both in collaborations with USF faculty and students as well as in support of C-IMAGE grant research. C-IMAGE is a USF-hosted consortium of 13 institutions in four countries committed to studying the effects of the 2010 Deepwater Horizon blowout on the Gulf of Mexico ecosystem. Among the data visualizations that the Geoportal provides scientists are interactive maps of biological and chemical changes where the oil spill took place.

A cornerstone of the USF Libraries offerings in Environmental Sustainability, the Karst Information Portal (KIP) saw significant growth in collections in 2013 and a fivefold increase in visitors to the site over the past five years. Its discovery tools have been refined and expanded, allowing faceted searches of text in PDFs and metadata – as well as indexed searches of sites and databases linked to from the Karst Information Portal.

The Karst Regions of the World map is a new graphical interface for finding information that resides within the Karst Portal. It offers click-and-zoom and search options for locating information and karst formation data for locations on a map of the world. All karst features on earth have been mapped.

In 2013, the USF Libraries karst collections received an enormous donation of grey literature content from the Windy City Grotto, a Chicago-based organization of the National Speleological Society. This master collection of newsletters from regional caving groups both national and worldwide will be digitized on-demand and ultimately archived at the American Cave Conservancy in Texas.

USF faculty are increasingly publishing their research on the library-managed USF Scholar Commons. In a pilot program with the College of Arts and Sciences’ departments of Communication, Psychology, and Geosciences, Scholar Commons was identified as a method for paving the way to increased research visibility while tracking faculty productivity.
Research Initiatives

Holocaust & Genocide

2013 brought a strong season of programming for both the Holocaust and Armenian Studies Initiatives, as well as growth in collections.

Hamlet Gasoyan came to the USF Libraries Holocaust & Genocide Studies Center (HGSC) as a Boyadjian Family Research Assistant for the 2013-14 academic year. While at the USF Tampa Library, he is contributing to an online web presence for our Armenian Studies Initiative and assisting with collection development.

Dr. Gasoyan is a dentist by training and, after a wealth of international experience, comes to the US as a Department of State Edmund S. Muskie Fellow. At USF, he is pursuing his master’s degree in public health and is active in the Armenian student group that is engaged with the HGSC. Both of Dr. Gasoyan’s parents are professors in the field of Armenian Studies and it is a family tradition to support any project that benefits understanding of Armenian history and culture.

Begun in 2012 thanks to the vision of USF Professor Manoug Manougian, St. Hapag’s Father Hovnan, and community leader Chris Sassouni, the Armenian student group at USF connects students to the local Armenian community and encourages research with the Armenian Studies collections at the USF Tampa Library. In 2013, the group met at the Library to discuss their research and cultural interests with Special Collections Coordinator Matt Knight and develop a path for student engagement with the Armenian Studies Initiative.

In October, our second annual Jack Chester Foundation Symposium in Holocaust & Genocide Studies took place. University of Wisconsin Holocaust scholar Dr. Simone Schweber headlined the discussion on teaching and learning about the Holocaust. Dr. Schweber was joined by Peter Fredlake of the US Holocaust Memorial Museum.

Author Margaret Ajemian Ahnert spoke in November about her book, The Knock at the Door: A Mother’s Survival of the Armenian Genocide. In December, the world’s foremost authority on Armenian history, UCLA Professor Emeritus Richard Hovannisian, returned to the USF Tampa Library to speak on the destruction of the Greek and Armenian communities in Smyrna in 1922.

The newest project in the HGSC suite of digital East African collections is underway. The Rwandan Youth & Children’s Testimonies collection has been digitized and 864 total testimonies are now available online. 100 of these have an associated abstract in English. Each consists of a scanned handwritten testimony with the first-hand account of a child’s experience during the Rwandan Genocide. The testimonies paint a vivid picture of how genocide was carried out, the places the children hid, and their means of escape. The collection is searchable by text or using maps of the region.

Holocaust scholar Dr. Simone Schweber
Special & Digital Collections

2013 saw significant growth in several collections in the Special & Digital Collections department (SDC), and an increase in engagement with student research.

The Hipple Collection of Young Adult Literature has grown substantially in the past year. Newberry Honor author Ruth White donated more than 30 editions of her work, many of which are international translations. 2013 has been a banner year for donations of unique author manuscripts, typescripts, and digital drafts. Julie Anne Peters donated six new manuscripts to the collection that are completely written by hand, an uncommon occurrence in the age of digital media. British author of young adult literature Frances Hardinge gave three annotated typescripts for her novels Fly by Night, Penny’s Worth, and Verdigris Deep. Six annotated typescript drafts from Florida-based author Adrian Fogelin were added to the Hipple Collection, including Anna Casey’s Place in the World, My Brother’s Hero, Crossing Jordan, The Real Question, Sister Spider Knows All, and The Sorta Sisters. The materials for The Sorta Sisters include multiple drafts as well as original drawings for what eventually became the novel’s illustrations.

In addition to the collection growth in young adult literature, acclaimed YA author Tammar Stein visited the USF Tampa Library in December for a fascinating look at the uniqueness of Florida through an author’s eyes. Stein spoke about some of Florida’s rags-to-riches-to-rags stories and their influence on her newest book, Spoils.

In celebration of the 500th anniversary of the discovery of Florida and Native American Heritage Month, author Miles Harvey spoke about Jacques LeMoyne de Morgues. Harvey painted a fascinating picture of the initial encounters of the first European artist sent to North America for the express purpose of depicting the native Americans the European settlers encountered. Special Collections holds a rare intact copy of the 1591 book in which these engravings were published along with a diary of the voyage.

Several classes this year have based semester-long research projects on holdings in Special Collections, tripling use of materials in the reading room. Turn-of-the-century dime novels were employed in a collaboration with USF Associate Professor Cynthia Patterson, who won an Office for Undergraduate Research CREATTE grant for her class’s research project, which culminated in online exhibitions of the materials they studied. Visiting professor Pamela Merrill Brekka’s History of Visual Arts classes worked from a range of items in Special Collections to learn to research an object’s history and develop its curatorial file.

Periodical from the Queer Literature Collection

Special Collections expanded its collection of historically significant lesbian, gay, bisexual, and transgender materials in 2013 with several large donations. Equality Florida donated its archives, project documents, and research articles on topics such as the human rights ordinances put forth in the Tampa Bay area and issues statewide. A generous donation from USF Libraries Dean William A. Garrison established the Queer Literature Collection with works of popular fiction, poetry, scholarly monographs relating to LGBT issues, and assorted periodicals. Another sizeable anonymous donation included extensive LGBT novels, photos, and international materials.

Author of young adult literature Tammar Stein speaks to a packed Grace Allen Room.
Longtime USF Libraries ‘family member’ and former president of the USF Women’s Club Sue Vastine has made a significant bequest to the USF Tampa Library. Her generous gift will benefit the USF Women’s Club/Grace Allen Library Endowment.

Sue worked for the USF Tampa Library for many years, beginning when the library was housed in what is now the Student Services building. Sue’s late and widely-revered husband Jim Vastine was a charter student at USF beginning in 1960, and began a long career in the USF Tampa Library with a Federal Work-Study position while he was an undergraduate student. His oral history, available on the USF Libraries website, recounts this period. Sue and Jim Vastine spent much of their adult lives helping the USF Tampa Library grow and serve the USF community. She chose to give to the Library because of the important work that goes on here, and because it is “near and dear” to the Vastine family.

The USF Libraries were awarded a sizeable grant by the Jack Chester Foundation in order to expand the public programming portion of the Holocaust Studies Initiative. The award supports two years of events that are free and open to the public.

A grant from the Jewish Federation of Sarasota-Manatee will allow the completion of the Alicia: My Story interactive, student-focused website for Holocaust education. Based on the Libraries’ oral history interviews with Alicia Appleman-Jurman, the site is designed to work with her popular book, Alicia: My Story.

A generous gift from Dr. Charles Mahan, made possible the establishment of an endowment to support The Mahan Collection of American Humor Cartoon Art as well as the Special Collections department.

A number of gifts made throughout 2013 have enhanced library collections. Many in the community donated in honor of the passing of Josephine Pizzo, the beloved mother of Library Advancement Board member Paul Pizzo. The Anthony Pizzo collection is one of the most often requested family legacy collections at the USF Tampa Library.

Dean and Barbara Martin made several contributions in 2013 to support research, programming, and collection development for the USF Libraries’ Science Fiction initiative, with special emphasis on Latin American science fiction.

The Honorable Betty Castor made a significant gift in support of the Patrick Riordan Memorial Research Fellowship, which awards funding to a graduate student who is engaged in thesis or dissertation research on a Florida studies topic. Kathy Betancourt made a gift to support the Riordan Fellowship and was tremendously helpful in increasing the Fellowship’s endowment.

The Thompson family gave in support of the digitization of the dissertation their father, Francis J. Thompson, completed in 1940, “Fenianism and the Celtic Renaissance.” A USF Libraries lecture event is planned for the spring of 2014 based on this work.

The USF Libraries would also like to express appreciation to the cherished donors who make annual gifts of support. Your generosity is essential to our success.
The USF Tampa Library Special Collections department is under new leadership with Matt Knight as coordinator. An Irish studies scholar, Matt holds the Master of Arts from Harvard University, the Master of Library and Information Sciences from the University of South Florida, Bachelor of Arts from St. Mary’s University Halifax and a Bachelor of Arts from University of Western Ontario. He is completing his doctoral dissertation on the elegiac tradition in medieval Irish poetry. As Coordinator of the Special Collections department, Matt works extensively with the Dion Boucicault Theatre Collection, the Alvin P. Yorkunas Collection, the Robert Helps Collection, and the Anglo-Irish Literature collection.

Former Special and Digital Collections department head Mark I. Greenberg left the USF Libraries this year for the University of Western Washington.

TWO LONGTIME USF TAMPA LIBRARY FACULTY retired in 2013: Rue McKenzie and Charles Gordon both had long and loyal careers with the USF Libraries.

In August, Rue McKenzie retired from the USF Libraries with over 35 years of service. Of all Rue’s accomplishments, it is her current work that has had the greatest impact for the Libraries. Rue single-handedly redefined the role of media collections in teaching and research at USF, and in the process built an academic media collection that is unique in Florida. Rue’s career at USF began at the Health Sciences Library in 1977, working in the circulation department. In the course of her career, she became the consummate librarian: attended the reference desk, conducted instruction, acquired and cataloged materials, developed collections, supervised employees, mentored many staff and librarians, and served on a variety of governance committees – all with a quiet charm.

Charles Gordon also retired from the USF Libraries in August. Charles served librarianship for over 40 years. He joined the State University System Extension Library in March 1972. When it closed in 1991, Charles moved to the Tampa Library Serials Department, then on to Cataloging in 1993. Charles was also an archivist and, for a time, served as a cataloger at the USF Health Sciences Library. In 1999 he became our senior monographs cataloger, and in 2003 the authorities coordinator. Charles served on the faculty senate, on the library’s original faculty governance committee, taught in the USF School of Library and Information Science, sponsored a number of cataloging and authority control practicums, and successfully trained many graduate assistants.
Selected Faculty & Staff Activities

Publications

Susan Ariew published the bibliographic essay, “Teaching and Learning with Online Educational Videos: A Subject List of Web Resources for Educators,” in *Choice*.

Claudia Dold published “The Role of Librarians in Academic Success” in the *Journal of Systemics, Cybernetics and Informatics*.

Melanie Griffin and Tomaro Taylor published “Of Fans, Friends, and Followers: Methods for Assessing Social Media Outreach in Special Collections Repositories” in the *Journal of Web Librarianship*.

Melanie Griffin, Barbara Lewis, and Mark Greenberg published “Data-Driven Decision Making: A Holistic Approach to Assessment in Special Collections Repositories” in *Evidence Based Library and Information Practice*.

Musa Olaka and Denice Adkins published “Problem Solving Strategies that Kenyan Academic Librarians Utilize when Presented with Copyright Queries” in *Library Review*.

LeEtta Schmidt published “Planned Flexibility for Course Reserves” in the *Journal of Interlibrary Loan, Document Delivery & Electronic Reserve*.


Rue McKenzie and LeEtta Schmidt published “Isn’t Everything Online Yet? Streaming Media and Electronic Reserves” in the *Journal of Interlibrary Loan, Document Delivery & Electronic Reserve*.


Presentations

Susan Ariew was a presenter in a Current Topics online panel discussion, "Measuring Impact Across the Disciplines: Tools and Strategies” for the Education Behavioral Social Sciences Section of the Association of College and Research Libraries.

Susan Ariew and Matt Torrence presented “Proving Your Value: The Librarian’s Contribution to the Promotion and Tenure Process,” for a panel discussion at the Association of College and Research Libraries Conference in Indianapolis.

Carol Ann Borchert and Julie Fielding presented “Scholar Commons @ USF: Sharing Knowledge Worldwide” at the 28th Annual North American Serials Interest Group Conference in Buffalo.

Carol Ann Borchert and Wendy Robertson presented “Preserving Content from Your Institutional Repository” at the 28th Annual North American Serials Interest Group Conference in Buffalo.

Claudia Dold presented the paper “The Role of Librarians in Academic Success” at the international conference on Information and Communication Technologies and Applications in Orlando.

Claudia Dold presented the paper “First Steps in Planning a College Department Curriculum to Incorporate Information Fluency” at the national conference on Information Fluency in Orlando.

Melanie Griffin, Kyna Herzinger, and Patricia Puckett Sasser presented the paper “Waking the [Digital] Dead: A Continuum Approach to Digital Initiatives” at the Association of College & Research Libraries conference in Indianapolis. The paper was also published in the conference proceedings.

Andy Huse presented “Counterspinning the Cuban Insurgency, 1895-1898” at the Florida Conference of Historians in Sarasota.

Andy Huse presented “Selling the Sizzle: Bartke’s Steak House at Tampa’s Airport, and Florida in the 1950s,” at the Gulf South History and Humanities Conference in Pensacola Beach.

Andy Huse presented “Librarians as Second-Class Scholars?” at the South Atlantic Modern Language Association conference in Atlanta.


Audrey Powers moderated and presented in the panel discussion “Off-the-Shelf: E-Book Platforms for Academic Librarians” at the 33rd Charleston Conference.

Audrey Powers, Dominick DellaSala, and Cory Polonetsky presented “Your Budget is Stretched: Reference Content is Free Online. So Why Are New Reference Works from ‘Traditional’ Publishers Worth Your Investment?” at the 33rd Charleston Conference.

Awards & Appointments

Claudia Dold became a senior member of the Medical Librarians Association’s Academy of Health Information Professionals.

Claudia Dold won second place in Wolters Kluwer Health’s international video contest for her video “Why Research Matters...”.

Andy Huse became a certified archivist after passing the Association of Certified Archivists exam.

Audrey Powers received the ABC-CLIO 2013 Vicky Speck Memorial Leadership Award for exemplary leadership and contribution to the Charleston Conference.

Tomaro I. Taylor served as a field reviewer for the Institute of Museum and Library Services’ 2013 National Leadership Grants.

Tomaro I. Taylor was re-elected to a second term as President of the Society of Florida Archivists.

Tomaro I. Taylor was selected to participate in the 2013 Archival Education & Research Institute (AERI) as part of the Emerging Archival Scholars Program.
To make an investment in the USF Libraries, please contact Director of Development Merrell T. Dickey at (813) 974-1654.

Special thanks to those who served on the Library Advancement Board during the recent fundraising campaign, which saw USF surpass its 600 million dollar goal.

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